



Message from
Fr Myles Kavanagh CP
Chairman
Flax Trust/Belfast

Dear Friends

It is with great joy that I can announce a partnership between the Mercy Sisters and the Flax Trust to build a new co-ed all-ability post primary school on the Crumlin Road which would service the needs of high school boys and girls from the three areas of Ligoniel, Ardoyne and Oldpark in North Belfast. The new college is to be called Mercy College, Belfast.

This development involves the coming together of two post primary girls' schools, St Gemmas, Oldpark and Our Lady of Mercy, Ballysillan. This process has been in progress since September 2012 and will continue up to September 2013 when boys will also be accepted. This coming together will initially take place on the Ballysillan site while the new college is being built on the site available on the Crumlin Road.

We have started on this road and with the help of the Mercy Sisters we will complete the task. Given the destruction of the past we have a lot of rebuilding to do and we will need all your help to make it happen.

We leave you with prospects of great hope and joy.



Twenty Second Annual Washinton DC Event
The Hay-Adams, The Rooftop Terrace - November 20th 2012

Twenty-Fourth Annual Belfast Event
The Flax Trust Classics, The Great Hall, Queen's University Belfast - May 2012



FLAX TRUST

Mission

*The Flax Trust as a
registered charity,
formed
in Belfast in 1977,
has as its Mission the
reduction
and, if possible,
the elimination of
community
tensions and religious
prejudices by
creative engagement
in economic and
social development,
education and training
with inter-community
activities including
culture, the Arts,
sport, health,
social programmes,
personal development
and dedicated
communication
projects*

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We are very grateful to
Mutual of America for
this invaluable facility.

Welcome to the Twenty-Second New York Annual Event

FLAX TRUST BANQUET

GUESTS OF HONOR

JOE BROWNE

Senior Advisor to the NFL Commissioner

DENNIS SWANSON

President, Fox Television Stations Inc
President Ireland-US Council

Photograph: Courtesy of Silverstein Properties

THE "21" Club 21 West 52 Street
Wednesday, October 10th 2012



Enrichment Through Respect for Difference

BANQUET CHAIRMAN

JAMES E. QUINN
President Emeritus Tiffany & Co
President Flax Trust /America

Honorary Banquet Co-Chairpersons

| | |
|---|--|
| Danny Lopez British Consul General | Noel Kilkeny Consul General of Ireland |
| Norman Houston Counselor, Dir. Northern Ireland Bureau | William J. Flynn Chairman Emeritus Mutual of America |
| Mary Higgins Clark Author | Margaret F. Grace President, Grace Institute |
| Loretta Brennan Glucksman Chairman, American Ireland Fund | John T. Sharkey CEO Kane, Saunders and Smart |
| John D. Feerick, Sidney C. Norris Chair of Law in Public Service, Fordham University | Diarmuid M. Hogan President & CEO Global Excess Partners LLC |
| John J. Kelly CPCU, Managing Partner Hanover Stone Partners, LLC | Thomas M. O'Brien Director and Audit Chair Prudential Insurance Mutual Funds |
| Donald R. Keough Chairman, Allen & Co. | Denis Curran, CEO Willowfield Ventures LLC |
| John Ryle Kezel Director The Campion Institute and Prestigious Fellowships Fordham University | Edward A. McDermott, Jr. President Ludwig Institute for Cancer Research |
| John Fitzpatrick, CEO North America Fitzpatrick Hotel Group | Michael Gibbons, Chairman The Ireland-US Council Foundation |

Senator George J. Mitchell, DLA Piper

Banquet Committee

| | | |
|---------------------|--------------------|---------------------|
| Doug Benson | Jim Griffin | Thomas J. Moran |
| Dr. John Brennan | Shawn Griffin | Anne Marie Moriarty |
| Patricia Brennan | Gary Hanley | Gerry Murphy |
| John Conlon | Andrea Haughian | Niall Murray |
| Carol Higgins Clark | Fr. Myles Kavanagh | Beverley Owen Stone |
| Alba Goebel | Edward J. Kenney | Sr. Mary Turley |
| Mary J. Grace | Allison Metcalfe | Lorraine Turner |

Banquet Menu

Smoked Irish Salmon With Red Onion, Shaved Fennel Salad, Grapefruit and Chive Sour Cream

Seared Tenderloin of Beef wth Red Wine Bordelaise Sauce
Chef's Selection of Starch and Vegetable

Classic "21" Cheesecake with Caramelized Apple

Coffee Service

JOE BROWNE
Senior Advisor to the NFL Commissioner

Joe Browne was hired as a college intern in NFL headquarters by then Commissioner Pete Rozelle. He now is the Senior Advisor to NFL Commissioner Roger Goodell and is focused on retired player issues. Joe is the longest serving employee ever at the NFL office, a job he started fulltime after a stint in the U.S. Marine Corps Reserve.

Browne was appointed the NFL's first-ever Vice President by then Commissioner Paul Tagliabue in April, 1990. He was promoted to Senior Vice President in 1995 and Executive Vice President of Communications and Public Affairs in 2002.

His specific responsibilities during those years included all external league communications, government relations and generating international publicity and media coverage for the annual Super Bowl, the most popular one-day sporting event in North America. Super Bowl Sunday has evolved into an unofficial winter holiday in the United States. Browne has attended all but the first game played in 1967.

When Browne announced in 2010 that he planned to transition out of his Communications-Public Affairs post to his current position, he said that "...it's important in one's career that every 45 years or so you change your role."

Joe currently serves on the boards of the Pat Tillman Foundation, USA Football and the NFL Youth Football Fund.

The son of an Irish immigrant father, Joe has been a frequent visitor to Belfast but maintains his favorite song is "From Clare to Here". He and his wife Karyn live on Long Island and have two sons, Tim and Randy.



DENNIS SWANSON
President, Fox Television Stations Inc.
President Ireland-US Council

Dennis Swanson serves as President of Station Operations for Fox Television Stations, Inc. Fox owns 27 television stations across the country, including KTTV (11) and KCOP (13) in Los Angeles. Prior to joining Fox, Swanson was Chief Operating Officer of Viacom Television Stations, Inc.

He previously served as President of WNBC where he was named Broadcaster of the year in 2002. While at NBC Mr. Swanson also was Co-Chairman of NBC Olympics, winning an Emmy for his work on the Salt Lake City Winter Games of 2002. Mr. Swanson was also President of ABC Sports.

It was during this time that Swanson was instrumental in acquiring the national television rights for the Rose Bowl. His vision and involvement helped establish the partnership between the Rose Bowl, the Bowl Championship series and ABC network television.

Swanson was President of the ABC owned television stations. Earlier he had served as general manager of WLS-TV in Chicago where he created the Oprah Winfrey Show.

Mr. Swanson has received numerous honors including membership in the Broadcasting Hall of Fame in 2005. While serving as News Director at KABC-TV in Los Angeles he won a prestigious Peabody Award.

Born in Wilmar, California, Swanson served as a Marine Corps officer, and holds two degrees from the University of Illinois. He and his wife Kathy have 3 children and nine grandchildren.



SNAPSHOT 2011 New York Banquet at The “21” Club



1. Fr Myles Kavanagh C.P., Tom Moran

2. Susan Carey Dempsey, Jim Quinn, Noel Kilkeny, Tom Moran

3. Norman Houston, John Sharkey

4. John Conheeney, Mary Higgins Clark. Fr Joseph O'Hare S.J.

5. Honorees John Fitzpatrick and Bill Flynn receive The Flax Trust Award from Sr Mary Turley

6. Gerry Murphy, Tom Duffy, Diarmuid Hogan, John Conlon

7. Tom O'Brien, Aileen McCloskey

8. Fr Myles Kavanagh C.P.

9. John Kelly

10. Ann Marie Moriarty, Alba Goebel, Beverley Owen Stone

11. Danny Lopez, Clare Risman
12. Shawn Griffin, Denis Agnew

13. Diane Aramony, Toyna Lillie

14. Denis Curran, Fr. James Dorr C.M.

15. Mary Hart, John Conheeney

16. Niall Murray, Helen Burke

17. Gerry and Cathy Toner

18. Dominic McSorley, Ed Kenney

19. Bill Flynn, Patti Cunningham

20. Margo Wick, Alison Metcalfe

21. Andrea Haughian, Tom Duffy

22. Ed McDermott, Jr., Mike Gibbons

23. Mary Grace, Doug Benson, Freda Kavanagh

24. John Ferrick, Kenneth Hickman

25. Patricia Brennan

26. Bob Riley, John Kyle Kezel